



MiLaS



“MiLaS – the Europe-wide online-language competition by language diversity“ Background information

Language diversity is a European campaign of two years, which raises awareness for multilingualism and linguistic diversity in Europe. With our projects we want to increase the appreciation of the European value of the regional and minority languages.

The language diversity team supports existing sports, cultural and youth events with a regional, national or European impact through a European awareness raising campaign under the auspices of the Federal Union of European Nationalities (FUEN).

With the motto: **It's never too late... make your language famous!** we will start from 1 April with the Europe-wide online competition MiLaS for youth and young adults. With this competition we want to promote multilingualism and to increase the attractiveness and image of languages in Europe. It is important for us that next to major languages such as German and English, especially regional and minority languages become more visible in public life. Many of these languages are critically endangered.

Our goal is to encourage participants to write and perform texts in as many different languages as possible. We want to motivate everyone to write creative, funny or sad texts in their own language and to present these texts. The contributions should be submitted to us in the form of video recordings. We look forward to receive a multitude of languages, also within each and every single text!

In the MiLaS competition different languages may be mixed! Everyone can use his or her own style of poetry. All forms of modern literature and creative language are allowed: classic or modern lyrics and sound poetry, cabaret and comedy, or short stories.

There are no limits, except for the length of course. By submitted a video of maximum 3 minutes to our [Facebook page](#) all the participants have the chance, with the help of their friends who can vote for them, to win one of our three prizes.

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Where and how does MiLaS take place?

Our competition takes place online. From **1 April 2014** you find an app for the competition at milas.language-diversity.eu with all the information you need (terms and conditions, registration, presentation of the jury and the possibility to vote for the video contributions).

The participants have to submit their videos between 1 April and 28 April. As soon as the video is online, Facebook-users have the chance to vote for the best videos. The ten videos that receive most votes will be forwarded to a professional jury. The jury – composed of six persons from different backgrounds and regions, will decide on the five best videos. These will be invited to the award ceremony that will take place in Sønderborg/Sonderburg (Denmark) on Europe Day, 9 May 2014.

Conditions

- Self-written poet, song, sketch, ...
- The video has to be submitted between **1 April and 28 April 2014**
- Maximum duration of up to 3 minutes
- We very much appreciate the use of regional and minority languages
- The languages used can also be mixed
- You can use all literary forms and styles: lyrics, short stories, rap or comedy
- You should submit an English or German translation of your text
- Allowed formats of the video: MOV, MPEG4, AVI, WMV, MPEGPS, FLV, 3GPP, WebM
- You have to register in advance through the Facebook-competition page
- Participants under 18 years of age can participate with the help of an adult

More information:

<http://language-diversity.eu/campaigns/milas-wettbewerb/>

milas.language-diversity.eu

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